



Strategic Directions 2009-2012

A Steering Document for Education West Coast

Vision: That the West Coast is recognised regionally and nationally as offering high quality education for the benefit of our community.

Mission: To promote the uniqueness, opportunities, and quality of education on the West Coast.

- Goals:**
- (1) To ensure that all members of EWC recognise and value benefits from participation in the forum.
 - (2) To collectively and individually promote actively the benefits of education to the wider community.
 - (3) To ensure that all members of EWC are supported in achievement of their individual growth and development roles to ensure maximum learning opportunities for all members of the community.
 - (4) To develop position statements on current issues that can be used to facilitate advocacy in support of West Coast education.
 - (5) To advocate widely in support of education on the West Coast.

- Measures:**
- (a) Attendance numbers at meetings by sector.
 - (b) Positive news articles/releases annually.
 - (c) EWC newsletter revision and readership increase.
 - (d) Biennial community surveys on the quality of education on the West Coast.
 - (e) Formal advocacy in support of individual sectors and EWC as a whole when appropriate.

- Notes:**
- (i) A Leadership Group will be established with sector representation to advance the mission and vision of EWC.
 - (ii) The quarterly EWC meetings will focus on networking, learning community, and vision activities using guest speakers as appropriate. From time to time individuals may be asked to present sessions of wider interest.